



About: Mo Beef Mo Kids Mo Fit (MoBKF) is seeking a **Southwest Regional Coordinator** to assist in facilitating program expansion and providing support to partners in southwest Missouri. This program works with local cattle producers, school administration and processors to increase beef in school lunch programs, while incorporating agricultural education in Missouri schools.

Required Skills:

- Has a passion for and basic knowledge of agriculture and the beef industry
- Possesses professionalism, responsibility and time management skills
- Ability to build and maintain community and industry partner relationships
- Has experience with and a comfort level for public speaking
- Excellent verbal and non-verbal communication skills
- Willing to travel (regionally)
- Self-directed, detail oriented

This part-time position is on a contract basis and weekly commitment will fluctuate.

Expectations

- Participate in mandatory orientation and program training
- Facilitate meetings with interested schools and necessary partners in the Springfield, Joplin and surrounding areas
- Represent the MoBKF Program on behalf of the Missouri Beef Industry Council and Missouri cattle farmers and ranchers within the region
- Manage contacts and report school and partnership information
- Help facilitate and attend launch events with schools
- Coordinate and implement educational program components
- Assist with media outreach and marketing
- Provide bi-weekly updates and reports to Program Director

MoBKF is supported through the Beef Checkoff and by more than 50,000 Missouri farmers and ranchers, in cooperation with the Missouri Department of Agriculture. For more information about MoBKF, visit mobeefkids.com

Interested applicants should send their resume and cover letter to
Luella Gregory, luella@lfpcreative.com.