



MO BEEF LEADERSHIP ACADEMY

BACKGROUND

The Mo Beef Kids (MBK) team and Missouri Beef Industry Council (MBIC) will be selecting 4-H and FFA members across the state to participate in leadership and educational opportunities, while representing the Missouri Beef Checkoff and MBK program in their communities.

Selected students will gain knowledge around the beef industry, program mission and education outreach. **Typed applications must be received by June 10, 2022, accompanied by letter of recommendation, cover letter and resume. Submit to brandelyn@mobeefkids.com.** Virtual interviews will be conducted with selected finalists. More info to be emailed upon application.

One outstanding member will be selected to receive a \$1,000 scholarship, based on leadership and level of engagement in this role. Members who fail to attend mandatory events forfeit this opportunity.

REQUIREMENTS

- Applicants must be an incoming junior or senior high school student at least 16 years of age.
- Selected students will be required to complete the Masters of Beef Advocacy program, an online advocacy program offered by the National Cattlemen's Beef Board.
- Selected students will be an ambassador for the MBK program in their area, attending meetings or kickoff events on behalf of the program and aiding in the implementation of the program in at least one school.
- Students will be **required** to attend a one-day training in Columbia on **July 29, 2022**, focused on the MBK program, consumer advocacy and checkoff education.

This role will begin July 1, 2022 and conclude May 1, 2023. **Send typed application and questions to brandelyn@mobeefkids.com.**

APPLICATION

ABOUT (TYPE ALL ANSWERS)

NAME: _____ SCHOOL: _____

PHONE: _____ EMAIL: _____

ADDRESS: _____

4-H CLUB: _____ FFA CHAPTER: _____

ANSWERS (100 WORDS OR LESS PER ANSWER)

WHY DO YOU WANT TO PARTICIPATE IN THIS OPPORTUNITY?

WHY DO YOU WANT TO LEARN MORE ABOUT THE BEEF INDUSTRY?

WHAT IS ONE OF THE GREATEST CHALLENGES IN TODAY'S BEEF INDUSTRY?

EXPLORE beefitswhatsfordinner.com -- WHAT IS YOUR FAVORITE RECIPE AND WHY?

I have read and understand the above qualifications, commitments and agreements. If selected for the Mo Beef Leadership Academy I will carry out my responsibilities in accordance with these established agreements. Parent/Guardian signature required if applicant is under 18.

Signature of Applicant

Date

Signature of Parent/Guardian

Date