



MO BEEF

LEADERSHIP ACADEMY

BACKGROUND

The Mo Beef Kids (MBK) team will be selecting a limited number of 4-H and FFA members across the state to participate in leadership and educational opportunities, while representing the Missouri Beef Checkoff and MBK program in their communities.

Selected students will gain knowledge around the beef industry, program mission and education outreach. **Typed applications must be received by April 14, 2023, accompanied by letter of recommendation, and resume. Submit to hilliary@mobeefkids.com.** Virtual interviews will be conducted with selected finalists. More info to be emailed upon application.

REQUIREMENTS

- Applicants must be an incoming junior or senior high school student at least 16 years of age.
- Selected students will be required to complete the Masters of Beef Advocacy program, an online advocacy program offered by the National Cattlemen's Beef Board.
- Selected students will be an ambassador for the MBK program in their area, attending meetings or kickoff events on behalf of the program and aiding in the implementation of the program in at least one school.
- Students will be **required** to attend a one-day training in Columbia on **July 28, 2023**, focused on the MBK program, consumer advocacy and checkoff education.

This role will begin July 1, 2023 and conclude May 31, 2024. **Send typed application and questions to hilliary@mobeefkids.com.**

APPLICATION

ABOUT (TYPE ALL ANSWERS)

NAME: _____ SCHOOL: _____

PHONE: _____ EMAIL: _____

ADDRESS: _____

4-H CLUB: _____ FFA CHAPTER: _____

ANSWERS (100 WORDS OR LESS PER ANSWER)

WHY DO YOU WANT TO PARTICIPATE IN THIS OPPORTUNITY?

WHY DO YOU WANT TO LEARN MORE ABOUT THE BEEF INDUSTRY?

WHAT IS ONE OF THE GREATEST CHALLENGES IN TODAY'S BEEF INDUSTRY?

WHY DO YOU THINK IT IS IMPORTANT TO GET MORE BEEF ON THE LUNCH TRAY?

I have read and understand the above qualifications, commitments, and agreements. If selected for the Mo Beef Leadership Academy I will carry out my responsibilities in accordance with these established agreements. Parent/Guardian signature required if applicant is under 18

Signature of applicant:

Signature of parent or guardian:
